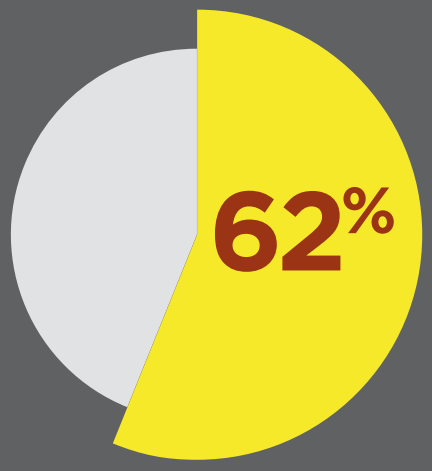


Oracle Application Strategies *Decoded*

Licensees Continue to Leverage Mature, On-Premise Applications

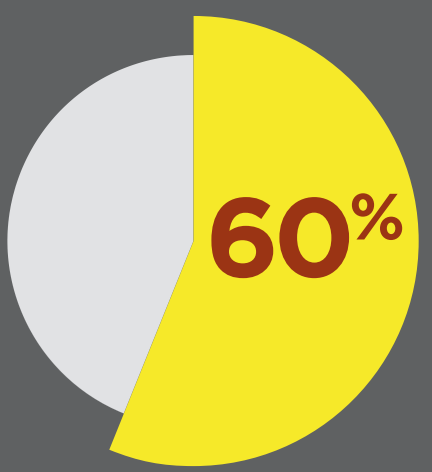
Rimini Street surveyed **443** Oracle licensees worldwide

CIOs are carefully assessing, and selectively using cloud to innovate around the edges of their core Oracle ERP application.



62% cite **high licensing and maintenance costs** for not using Oracle Cloud/Fusion applications

Another top reason most respondents are not migrating to Oracle Cloud/Fusion applications is they provide **no incremental value** over existing applications



60% see no **strong business case** to move to Oracle Cloud/Fusion applications



TOP reasons for staying on the current application version include:

64% of respondents say their **existing, stable, on-premise applications** meet business needs

41% of respondents say it is **cost-prohibitive** for them to upgrade

38% of respondents are **not upgrading** because they may move to a new application at a **later date**

NEARLY 50%

of respondents are **running at least 1 version behind** the latest Oracle release while questioning the value of expensive, disruptive upgrades



"Please hold, your call is important to us..."

Respondents say the **top three challenges** faced with Oracle vendor support model inefficiencies include...

Being required to upgrade to the latest release just to **resolve a support issue** in an existing release

Explaining the same problem **over and over** again

Being asked to **reproduce issues** to prove their validity



These findings show Oracle licensees want to leverage their mature on-premise applications rather than migrate to Cloud/Fusion when they see **no strong business case or incremental value** over their existing applications.

Oracle licensees are continuing to benefit from mature applications and seek to obtain **maximum value** from **existing investments** that run their core business functions.

They are also considering **options** from several vendors, aside from Oracle, to innovate around the edges of their on-premise ERP application with new functionality and capabilities to **drive business growth**.

Ready to learn more?

Download **Oracle Application Strategies Decoded** now.



Who are we?

We are the leading independent support provider for Oracle and SAP software. We are helping transform the world of ERP software support by offering premium services to enable cost savings that support your business growth.



Let's talk.

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