



Rimini Street

**CHAMPION**

PROGRAM

## LEAD. INSPIRE. COLLABORATE.

At Rimini Street, we believe knowledge is power.

We celebrate you—our clients—as an elite group of innovative thought leaders who have embarked on a strategic move to independent support, delivering value to your business while receiving an unparalleled customer experience.

# RIMINI STREET CHAMPION PROGRAM

We encourage you to be the true champions of your story, because your success is our success.

The Rimini Street Champion Program provides you with opportunities to share your story and experiences in a number of ways—from 1-on-1 calls with prospective customers, to published or video success stories, to speaking engagements—the possibilities are endless.

You have complete control and flexibility to participate in any and all ways that align with your interests.

## Benefits of Becoming a Champion

- **Emphasize both your personal and professional brand.** Showcase your successes and those of your organization.
- **Demonstrate thought leadership in your field.** Gain visibility and recognition as a leader and innovator.
- **Develop real connections.** Grow your network with like-minded professionals.
- **Gain industry insights.** Learn best practices from exclusive access to industry influencers, analysts and Rimini Street executives.
- **Become a top advocate.** Earn recognition through awards for top references.

## What to Expect as a Champion

- Opportunities to specify which reference activities you are interested in pursuing
- Flexibility to participate on a case-by-case basis, enabling you to take advantage of the right activities at the right time
- Ability to review and approve any published content to ensure alignment with corporate objectives and processes
- Access to content experts to collaborate and develop high-quality reference materials to showcase your brand in the best possible way





## KNOWLEDGE BREEDS CONFIDENCE

You are an expert in your field. A disruptor, a revenue generator, a hero. Become a Champion and share your knowledge through any of the following activities while helping others discover the confidence to break away from the status quo.

### 1:1 Reference Calls

Have a brief, but influential conversation with another organization that is contemplating the move to independent support

### Success Stories

Work with us to create a write-up or video that highlights your real story and the accomplishments you've achieved by being an innovator

### Speaking Engagements

Discuss your insights, industry knowledge and best practices at live events, conferences, panels, webinars, seminars or sales calls

### Press & Analyst Interview

Share your story and create brand awareness—connect with journalists and media outlets for analyst briefings, interviews or press releases

### Quote Testimonials

Provide a short quote that can reach the right person at the right time, and help demonstrate the knowledge you've gained

### Logo Placement

Amplify your brand by placing your company logo alongside hundreds of others who have made the switch to independent support

## YOUR VOICE DESERVES TO BE HEARD

Choose the activity that is right for you, your business and your schedule

You are the champion of your story. Let us help you tell it.

Join now at [www.riministreet.com/champion-program](http://www.riministreet.com/champion-program)

### What Happens Next?

Contact our reference program team to learn more at [refteam@riministreet.com](mailto:refteam@riministreet.com).

*"In joining the Champion program, I've gained access to a large community of IT professionals who provide best practice recommendations and key insights, which has been invaluable."*

**Neal Johnson**  
Director IT Service and Operations  
House of Fraser

*"The Champion Program allows me the formal opportunity to endorse a service that I value highly. Rimini has been a great partner and, as a partner of theirs, I am willing to discuss my Rimini Street experience with potential clients. The great thing is the Rimini team really values and appreciates my time and contributions. They are always flexible, never imposing, and allow me to provide references only when I deem it appropriate."*

**Dave Jackson**  
Director of IT and CIO  
Welch Foods

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