



Michelle McGlocklin oversees global brand awareness and external communications at Rimini Street, including media relations, industry and financial analyst relations, and broad influencer communications. She is responsible for developing strategic messaging, thought leadership positioning, and high-profile market education campaigns.

Ms. McGlocklin is a B2B technology communications veteran with more than 20 years of experience. Prior to joining Rimini Street, she was worldwide Director of AR & PR for Hewlett-Packard's Enterprise Group, a \$28 billion division at HP, where she was responsible for media and analyst relations for five business units. Earlier in her career, she was Managing Director, London Technology Practice, and head of the European Technology Practice at Weber Shandwick, a leading global public relations consultancy. She has also been a guest lecturer at Bournemouth and Cardiff Universities in the UK.

Ms. McGlocklin holds a Bachelor of Arts in Public Relations with a minor in Business from San Jose State University. She is also a graduate of the London Business School Executive Education Program.

**MEDIA CONTACT:**

Michelle McGlocklin  
[mmcglocklin@riministreet.com](mailto:mmcglocklin@riministreet.com)

**WORLDWIDE HEADQUARTERS**

3993 Howard Hughes Parkway  
Suite 500  
Las Vegas, Nevada 89169 USA

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Rimini Street is the leading independent provider of enterprise software support services. The company is redefining enterprise support services with an innovative, award-winning program that enables Oracle and SAP licensees to save up to 90 percent on total support costs over a decade, including saving 50 percent on their annual support fees. Clients can remain on their current software release without any required upgrades or migrations for at least 15 years after switching to Rimini Street. Hundreds of clients, including global, Fortune 500, midmarket, and public sector organizations from across a broad range of industries have selected Rimini Street as their trusted, independent support provider.

