

**Rimini Street**<sup>®</sup>

Engineered for Support<sup>™</sup>

[Home](#) > [Management Team](#) > [Seth Ravin](#)

[Products Supported](#)

[Services](#)

[Solutions](#)

[Clients](#)

[Resources](#)

[Company](#)

# Seth Ravin

## CEO & Chairman of the Board



Mr. Ravin is a 30-year enterprise software industry veteran who pioneered the independent enterprise software support industry. In 2005, *The Enterprise Software Observer* named Mr. Ravin one of the 25 next-generation leaders of the enterprise software industry. In 2010, Mr. Ravin was featured in Deal Architect CEO Vinnie Mirchandani's new book, *The New Polymath: Profiles in Compound-Technology Innovations*, where he is credited with enacting a visionary, disruptive strategy for dramatically reducing the cost of information technology and ushering in a new era of customer choice.

In September 2005, Mr. Ravin launched Rimini Street, Inc. with a mission to redefine enterprise software support using innovative, next-generation support services delivered at more than a 50 percent savings in fees compared to a software vendor's annual support program. Rimini Street currently offers support services for Oracle, SAP, IBM, Microsoft and other enterprise software.

Prior to his success launching independent maintenance and support programs, Mr. Ravin was an executive with PeopleSoft, Inc., where he served

#### **MEDIA CONTACT:**

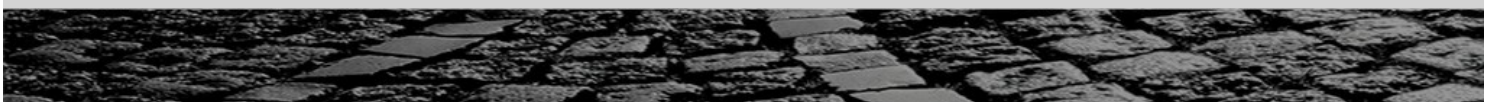
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#### **WORLDWIDE HEADQUARTERS**

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#### **ABOUT RIMINI STREET, INC.**

Rimini Street is the leading independent provider of enterprise software support services. The company is redefining enterprise support services with an innovative, award-winning program that enables Oracle and SAP licensees to save up to 90 percent on total support costs over a decade, including saving 50 percent on their annual support fees. Clients can remain on their current software release without any required upgrades or migrations for at least 15 years after switching to Rimini Street. Hundreds of clients, including global, Fortune 500, midmarket, and public sector organizations from across a broad range of industries have selected Rimini Street as their trusted, independent support provider.



most recently as vice president of the customer sales division. Earlier in his PeopleSoft career, Mr. Ravin held several senior roles of increasing global responsibility, including corporate director of customer services and programs and corporate manager of upgrades and installations. Mr. Ravin's PeopleSoft responsibilities included worldwide release support policy; release retirement programs; account management; Y2K software update and readiness program management for thousands of licensees; and development and delivery of special support programs for customers with unique needs. To meet the needs of customers who wanted to run a mature software release for many additional years beyond the official supported life span of a release without mandatory upgrades, Mr. Ravin successfully designed and launched the enterprise software industry's first specialized extended support programs for Fortune 500, public sector and midmarket organizations.

Mr. Ravin also served as vice president of customer sales for Saba Software, Inc., worked in Russia on defense conversion programs, and worked in Washington, D.C. assisting the Clinton Administration with Congressional passage of the GATT global trade agreement in 1994.

Mr. Ravin holds a Bachelor of Science in Business Administration from the University of Southern California.

[High Res Photo](#)

[PDF Bio](#)

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### Products Supported

Support for Oracle  
Oracle E-Business Suite

JD Edwards

PeopleSoft

Agile PLM

Siebel

Oracle ATG Web Commerce

Oracle Retail

Oracle Database

Oracle Fusion

Middleware

Hyperion

Support for SAP  
SAP Business Suite

SAP S/4HANA

SAP HANA

Database

SAP

BusinessObjects

### Services

Support Program Features

Product Support Services

Global Tax, Legal and Regulatory Update Services

Global Security Services

Proactive Support Services

Advanced Technology Services

Functional Support Services

Account Management Services

Onboarding & Archiving Services

License Advisory Services

### Solutions

Advanced Database Security

Advanced Application and Middleware Security

### Clients

Client Success  
Construction

Consumer

Packaged Goods

Distribution

Education

Manufacturing

Public Sector

Retail

Services

All Industries

Champion Program

### Resources

Resource Library

Street Wise

Savings Calculator

### Company

About Us

News

Press Releases

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Blog

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Awards

Management Team

Philanthropy

Careers

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### MEDIA CONTACT:

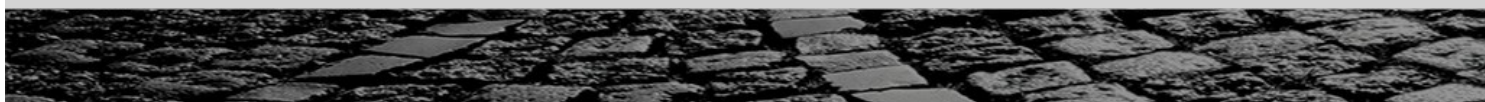
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CEO & Chairman of the Board

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SAP Sybase

Databases

Support for IBM

IBM Db2

Database

Support for  
Microsoft

Microsoft SQL

Server Database

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