

David Rowe

EVP, Global Transformation

Rimini Street



David Rowe is a 25+ year veteran of the enterprise software industry with proven experience formulating, building, and marketing technology solutions for both large international software firms and high-growth technology start-ups.

Mr. Rowe oversees the global transformation office at Rimini Street as Executive Vice President. In this role he leads initiatives to reinvent and transform aspects of Rimini Street's business and operations as the company scales to \$1 billion in revenue. He also collaborates with Rimini Street clients to highlight and evangelize the business transformation they have delivered while leveraging Rimini Street as an element of their strategy.

Named a Top Chief Marketing Officer of 2010 by the CMO Institute, Mr. Rowe has been a featured speaker at technology and marketing conferences, sharing his expertise on current trends in enterprise software and technology marketing.

Prior to joining Rimini Street, Mr. Rowe was Vice President of Marketing and Product Management for Perfect Commerce, Inc., the leading provider of on-demand supplier relationship management solutions. During his tenure there, he significantly grew the lead and prospect pipeline; improved product packaging and pricing models; established Perfect Commerce as the most credible solution in the industry; and implemented a product planning methodology linking company vision with product strategy and development processes.

Previously, Mr. Rowe held senior leadership positions in marketing, business development, and product strategy at organizations including Zoho Corporation, PeopleSoft, and Accenture.

Mr. Rowe holds a Bachelor of Science degree in engineering from Harvey Mudd College.

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ABOUT RIMINI STREET

Rimini Street, Inc. (Nasdaq: RMNI) is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products, and a Salesforce® partner.

The company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation, and achieve better business outcomes. Global Fortune 500, midmarket, public sector, and other organizations from a broad range of industries rely on Rimini Street as their trusted enterprise software products and services provider.