

Eric Robinson

GVP, SAP Sales Support

Rimini Street



Eric Robinson provides sales support for SAP Support, Application Management, and Professional services.

He specializes in vision, guidance, planning, and management for technical solutions to complex business problems. Having worked with SAP systems since the early 1990s, he has extensive knowledge of manufacturing, distribution, and financial systems.

Mr. Robinson spent 12 years as CIO at Color Spot Holdings, a grower providing plants and flowers to major retailers such as Home Depot. He consistently maintained an IT budget of 0.75% of sales revenue, becoming an authority on cost-effective IT. Mr. Robinson first engaged with Rimini Street as a client for SAP support services as part of a broader initiative to use creative strategies to lower risk and reduce operational costs. Rimini Street support also allowed his team to tailor its SAP implementation to the requirements of the business, since Color Spot was no longer subject to SAP maintenance contract terms that exclude support of custom code.

Earlier in his career, he led teams of SAP professionals at a division of Toyota and at medical device manufacturer Hudson RCI.

MEDIA CONTACT:

Michelle McGlocklin
mmcglocklin@riministreet.com

WORLDWIDE HEADQUARTERS

3993 Howard Hughes Parkway, Suite 500
Las Vegas, Nevada 89169 USA

ABOUT RIMINI STREET

Rimini Street, Inc. (Nasdaq: RMNI) is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products, and a Salesforce® partner.

The company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation, and achieve better business outcomes. Global Fortune 500, midmarket, public sector, and other organizations from a broad range of industries rely on Rimini Street as their trusted enterprise software products and services provider.