Hannah Grap oversees all brand and corporate marketing at Rimini Street, including creative, content, localization, web and digital. Ms. Grap brings nearly 15 years of technology marketing leadership experience to her role. Prior to joining Rimini Street, she was the VP of marketing at Prysm, a digital workplace technology provider, where she was responsible for all aspects of marketing, globally and led the worldwide brand and creative group at SDL (LSE: SDL.L), a leader on language and content management technology and services. There she defined global thought-leadership programs and supported demand generation teams.

Prior to this, Ms. Grap led marketing communications and demand generation teams in SDL’s Language Technology division, and at a machine learning company, Language Weaver.

She began her career running marketing programs in the financial services and management consulting industry. Ms. Grap holds a Master of Science degree in technical communications from the University of Washington.