Mark Armstrong
GM, EMEA

Mark Armstrong brings over 30 years of experience in the enterprise IT industry to Rimini Street, having worked in senior leadership and sales roles in diverse sectors, including application development, software-as-a-service, business process management and Cloud Computing. At Rimini Street Mark is responsible for overseeing the expansion of the company's presence across the region building out its customer base among companies seeking to extract more value from their existing business applications by using third party support.

Prior to joining Rimini Street Mark held senior leadership positions at Progress Software, the leading platform for developing and deploying strategic business applications, where he worked for nearly 10 years. In his last role Mark was Vice President and Managing Director International Operations for EMEA and Asia Pacific overseeing the development of the company's strategy and operations across both regions. Previously, Mark was Vice President and Managing Director EMEA at Progress Software responsible for executing the region's business plan and managing its P&L. He started out at Progress Software as Regional Vice President leading sales strategy, managing field execution and overseeing all direct and indirect channels.

Earlier in his career Mark held sales and marketing roles developing and managing strategies to launch new products and drive sales growth. As Sales and Marketing Director for LexisNexis Visualfiles Mark helped to drive growth in the legal, financial and public services sectors, as well as overseeing the integration of acquired companies into the sales organization. While at B2B Solutions he launched one of the UK's first Application Service Provider (ASP) solutions providing a managed supply chain platform to the Maintenance Repair Operations (MRO) market.

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ABOUT RIMINI STREET, INC.

Rimini Street is the leading independent provider of enterprise software support services. The company is redefining enterprise support services with an innovative, award-winning program that enables Oracle and SAP licensees to save up to 90 percent on total support costs over a decade, including saving 50 percent on their annual support fees. Clients can remain on their current software release without any required upgrades or migrations for at least 15 years after switching to Rimini Street. Hundreds of clients, including global, Fortune 500, midmarket, and public sector organizations from across a broad range of industries have selected Rimini Street as their trusted, independent support provider.