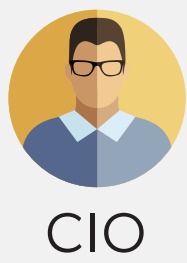


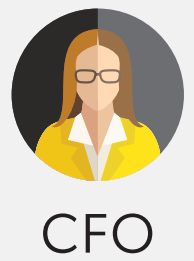
Strong CFO-CIO Partnerships Benefit Enterprise Digital Transformation



We have some ideas but you CFOs are always in a budget-cutting mode.

1:34 pm

Actually, 80% of us consider digital transformation as a top-5 corporate priority



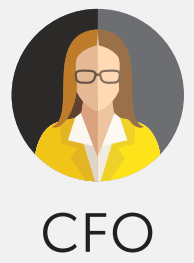
1:35 pm



Ok, but you're not going to be able to spend much for it, right? 💰💰

1:47 pm

More than 3/4 of us will fund digital transformation efforts with a strong ROI 📈



And we prefer projects that optimize existing investments (44%)

generate revenues (40%)...

and improve process/efficiency

(40%)...

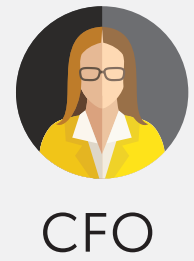
1:50 pm



Wow! Looks like we should collaborate on even more projects together. 👍

1:53 pm

Agreed! Nearly all (90%) of us believe a successful CFO needs a great relationship with their CIO counterpart! 🤝



1:54 pm

Enhance communication between the CFO and CIO - See CFO Insights: **Digital Transformation and IT Spending Priorities; A Global CFO Survey**



All data above comes from a 2021 global survey of CFOs, detailed in CFO Insights: Digital Transformation and IT Spending Priorities; A Global CFO Survey

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