

# Beth Fitzpatrick

Senior Vice President of Global Portfolio

**Rimini Street**



Beth Fitzpatrick serves as Senior Vice President of Global Portfolio Marketing at Rimini Street, leading a cross functional team that includes product and solutions marketing, vertical marketing, lifecycle marketing, market intelligence and global demand generation. Beth is responsible for defining the overall GTM strategy, bringing products and solutions to market that deliver on key business outcomes, maximizing client value, and delivering global campaigns and programs that propel the business forward.

Beth has spent over 20 years in the data, analytics and software industries in both sales and marketing roles. For the last 15 years Beth has led global product and integrated marketing teams for companies including Salesforce, Oracle, Nielsen, Teradata, Alteryx and most recently Sisense.

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## ABOUT RIMINI STREET

Rimini Street, Inc. (Nasdaq: RMNI) is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products, and a Salesforce® partner.

The company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation, and achieve better business outcomes. Global Fortune 500, midmarket, public sector, and other organizations from a broad range of industries rely on Rimini Street as their trusted enterprise software products and services provider.